

2026 MARYLAND FOLK FESTIVAL SPONSORSHIP

SAY "I'M IN" AND HELP BRING THE WORLD TO SALISBURY

For more information, contact Caroline O'Hare at cohare@salisbury.md / 410-677-1917



	Dance Stage Sponsor - (\$50,000)	Folklife Stage Sponsor - (\$40,000)	Locals Stage Sponsor - (\$25,000) SOLD	Folklife Demonstration Area Sponsor - (\$20,000)	Family Area Sponsor - (\$20,000)	Family Pop-Up Performance Sponsor - (\$10,000)	Hospitality Area Sponsor - (\$10,000) SOLD	Marketplace Area Sponsor - (\$10,000) PARTIALLY SOLD	Courtesy Cart Sponsor - (\$10,000) SOLD	Lanyard Sponsor - (\$5,000) SOLD
Naming rights of stage or area										
Company video ad to run on MDFF social media platforms 3 times (video deadline: June 29, 2026)										
Appropriate recognition on way-finding signage										
Recognized in promo materials; incl. pocket guide, digital festival program, and social media posts.										
Logo on 4 light pole banners in Downtown Salisbury										
On-site promotional area (10'x10') available upon request										
Name/Logo on all Courtesy Carts										
Name/Logo on all lanyards (logo deadline: June 29, 2026)										
Full color ad space available in digital Festival Guide										
Name/Logo on Fest Team shirts (logo deadline: June 29, 2026)										
Access to Hospitality Tent (drinks, snacks, seating)										
Logo on Maryland Folk Festival website linked to company site										

Additional Sponsor Opportunities (details upon request)

- Busker Spot Sponsor ... \$7,500
- Parade Sponsor ... \$5,000 - **SOLD**
- Fest Team T-Shirt Sponsor ... \$2,500
- Friend of the Festival ... \$1,000

Say "I'm In" — Submit Your 2026 Commitment at mdfolkfest.com/infor2026/

