

2025 MARYLAND FOLK FESTIVAL SPONSORSHIP

JOIN THE BIGGEST CELEBRATION OF FOLK & TRADITIONAL ARTS IN MARYLAND

For more information, contact **Caroline O'Hare** at cohare@salisbury.md / 410-677-1917



	Dance Stage Sponsor - (\$50,000)	Locals Stage Sponsor - (\$25,000) SOLD	Folklife Area & Stage Sponsors - (\$25,000 / 3 avail)	Narrative Stage Sponsors - (\$12,500 / 2 avail)	Family Area Sponsor - (\$25,000)	Hospitality Area Sponsors - (\$10,000 / 3 avail)	Green Sponsor - (\$10,000)	Marketplace Area Sponsor - (\$5,000 / 2 avail)	Courtesy Cart Sponsor - (\$10,000) SOLD	Keep the Party Going Sponsor - (\$10,000)
Naming rights of stage or area										
Company video ad to run on MDFF social media platforms 3 times (video deadline: June 30, 2025)										
Appropriate recognition on way-finding signage										
Recognized in promo materials; incl. pocket guide, digital festival program, and social media posts.										
Logo on 4 light pole banners in Downtown Salisbury (banners up Aug 15 - Nov 15, 2025)										
Name/Logo on Water Bottle Refill Stations, Bike Valet, & Eco-Stations										
On-site promotional area (10'x10') available upon request										
Name/Logo on all golf carts, including Courtesy Carts										
Name/Logo recognizing support of stage or area on nearby signage										
Naming rights of 'Keep the Party Going' promotional material & ads										
Full color ad space available in digital Festival Guide										
Name/Logo on Fest Team shirts (logo deadline: June 30, 2025)										
Access to Hospitality Tent (drinks, snacks, seating)										
Logo on Maryland Folk Festival website linked to company site										

Additional Sponsor Opportunities (details upon request)

- PODA Cup Sponsor ... \$3,000
- Fest Team T-Shirt Sponsor ... \$2,500
- Friend of the Festival ... \$1,000

The Maryland Folk Festival is produced by the City of Salisbury's Arts, Business, & Culture Department
115 South Division Street, Salisbury, MD 21801 / 410-677-1917 (EIN: 52-6000-806)