

## 2024 MARYLAND FOLK FESTIVAL SPONSORSHIP

JOIN THE BIGGEST CELEBRATION OF FOLK & TRADITIONAL ARTS IN MARYLAND

For more information, contact Caroline O'Hare at [cohare@salisbury.md](mailto:cohare@salisbury.md) / 410-677-1917



	Marketplace & Family - SOLD Area Sponsors (\$15,000)	Narrative Stage Sponsor (\$10,000) - SOLD	Green Sponsor (\$10,000) - SOLD	Courtesy Cart & Guest Services Sponsor (\$10,000)	Golf Cart Sponsors (\$5,000)	Poster Sponsor (\$5,000)	Artist Sponsor - exclusive to one artist (\$3,000)	Shirt Sponsors (\$2,500)	Friends of the Festival (\$1,000 - \$2,499)
Naming rights of stage or area									
Company video ad to run on MDFF social media platforms 3 times <i>video deadline: June 30, 2024</i>									
Appropriate recognition on way-finding signage									
Recognized in promo materials; incl. pocket guide, festival program, and social media posts.									
Logo on light pole banners leading to stage <i>(logo deadline: May 15, 2024)</i>									
Name/Logo on Water Bottle Refill Stations, Bike Valet, & Eco-Stations									
On-site promotional area (10'x10') available upon request									
Name/Logo on Courtesy Carts & at Guest Services Locations									
Name/Logo recognizing support of artist on official poster <i>(logo deadline: May 15, 2024)</i>									
Name/Logo on artist & crew golf carts									
Recognition on signage next to stage during artist performance									
Full color ad space available in Festival Guide									
Name/Logo on Festival Team shirts <i>(logo deadline: June 30, 2024)</i>									
Complimentary tickets to VIP Reception									
Logo on Maryland Folk Festival website linked to company site									

The Maryland Folk Festival is produced by the City of Salisbury's Arts, Business, & Culture Department  
115 South Division Street, Salisbury, MD 21801 / 410-677-1917 (EIN: 52-6000-806)