



2023 MARYLAND FOLK FESTIVAL SPONSORSHIP

For more information, contact Caroline O'Hare
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JOIN THE BIGGEST CELEBRATION OF FOLK & TRADITIONAL ARTS IN MARYLAND

About the Maryland Folk Festival:

After more than five years as the host of the National Folk Festival, the City of Salisbury is proud to launch its own legacy festival in 2023 - the Maryland Folk Festival. This large-scale multi-day outdoor event features hundreds of the nation's finest musicians, dancers, craftspeople and other keepers of culture in performances, workshops, and demonstrations, plus children's activities, dancing, storytelling, and more. Best of all, it's FREE!

MAIN STREET STAGE SPONSOR (\$30,000)

- Main Street Stage name
- Everything below plus custom benefits available

MARKETPLACE SPONSOR (\$15,000)

- On-site promotional area
- Sponsor name included as appropriate in pocket guide & Festival Guide
- Full color ad space available in Festival Guide
- Company recognized in social media posts five times during the summer of 2023
- Everything below plus custom benefits available

GOLF CART SPONSORS (\$5,000) - 3 available

- Name/Logo on golf cart flags (deadline to be on flags is August 1, 2023)
- Company recognized in social media posts three times during the summer of 2023
- Everything below plus custom benefits available

VOLUNTEER SHIRT SPONSOR (\$2,500) - 7 available

- Name/Logo on volunteer shirts (deadline to be on shirts is August 1, 2023)
- Company name/logo included in Festival Guide
- Company recognized in social media posts at least once during the summer of 2023
- Company name/logo on materials distributed to artists

FRIENDS OF THE FESTIVAL (\$1,000-\$2,499)

- Recognition on sides of or near to stage during festival
- Appropriate recognition on way-finding signs
- Name on Maryland Folk Festival website linked to company site

Thank You!

Gift amount \$ _____

Name _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Please make checks payable to:

Maryland Folk Festival 115 S. Division St. Salisbury, MD 21801

Please select your giving level :

- ☐ Main Street Stage Sponsor (\$30,000)
- ☐ Marketplace Sponsor (\$15,000)
- ☐ Golf Cart Sponsor (\$5,000)
- ☐ T-Shirt Sponsor (\$2,500)
- ☐ Friends of the Festival (\$1,000+)
- ☐ Other

Gifts may also be made by credit or debit card online at: www.mdfolkfest.com/donate/

The Maryland Folk Festival is produced by the City of Salisbury Arts, Business, & Culture Department (EIN: 52-6000-806)

Maryland Folk Festival 115 S. Division Street Salisbury, MD 21801
www.mdfolkfest.com