



## **MEDIA RELEASE**

DATE: Feb 1, 2023

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### **Be Part of the 2023 Maryland Folk Festival Marketplace**

Salisbury, MD – Are you an artist or craftsperson looking to showcase your work? Then look no further than the Maryland Folk Festival Marketplace! The Festival Marketplace will offer festivalgoers the opportunity to purchase the juried, handmade creations of artists and craftspeople from the State of Maryland and surrounding region. Whether your style is deeply traditional or a more contemporary artistic expression, this is a great opportunity for you to have your work seen by thousands of people.

The 2023 Maryland Folk Festival in Downtown Salisbury, brought to you by our Presenting Sponsor Perdue Farms, will take place September 22-24, 2023. This event brings together hundreds of the nation's finest musicians, dancers, tradition bearers and artisans. Best of all, it is FREE to attend!

#### How to Apply for the Festival Marketplace

All interested artisans must fill out an online application before April 24, 2023. This application includes such information as details about your artwork, photos/images of your work, and other related information. The fee to apply is \$35.00. You can also view the full application guidelines and requirements on the Maryland Folk Festival website at <https://mdfolkfest.com/marketplace/>

Do not miss this opportunity - apply today! Being part of the Festival Marketplace at this year's Maryland Folk Festival promises to be an unforgettable experience that could potentially open up new doors when it comes to selling your handmade creations or artwork. For more information on how you can become part of this amazing event visit <https://mdfolkfest.com/marketplace/> .

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#### **About the Maryland Folk Festival**

After more than 5 years as the host of the National Folk Festival, produced in collaboration with the National Council for the Traditional Arts (NCTA), the City of Salisbury's Arts, Business, and Culture Department is proud to launch its own legacy festival. In 2023, the city of Salisbury, Maryland will take center stage with the Maryland Folk Festival September 22 – 24.

This large-scale multi-day outdoor event, celebrates the roots, richness and variety of American culture. It features hundreds of the nation's finest musicians, dancers, craftspeople and other keepers of culture in performances, workshops, and demonstrations, plus children's activities, non-stop participatory dancing, storytelling, and more. <https://mdfolkfest.com/>



### **About the City of Salisbury, Maryland**

Founded in 1732, Salisbury is the county seat of Wicomico County, a place where John Smith touched land in 1608 during his exploration of the Chesapeake Bay bringing him in contact with the Wighcocomoco or Wicomico, the Nause, the Kusk'arawack, and the Nantaquack or Nanticoke tribes who had lived in the region for several millennia. Situated on Maryland's historic Eastern Shore at the crossroads of the Delmarva Peninsula, Salisbury is now one of the region's largest cities, and serves as the capital of the Eastern Shore, a rural area defined by its agricultural and maritime traditions, landscapes, and industries. The Chesapeake Bay is central to this distinctive identity. Though a relatively small city, Salisbury is the geographic and economic hub of one of the nation's fastest-growing Metropolitan Statistical Areas. Led by a dynamic mayor, the City of Salisbury is working to build its reputation as an arts and culture destination and is aligning its downtown development and revitalization efforts with the arts. Salisbury believes hosting the Maryland Folk Festival is the perfect catalyst to further a cultural renaissance and urban renewal. <https://salisbury.md/>

### **ABCD Events**

The Arts, Business, & Culture Department is responsible for fostering Salisbury's thriving economic climate through supporting business, expanding economic opportunity, promoting artistic expression, hosting unique experiences, and maintaining regional attractions such as the Salisbury Zoo and Poplar Hill Mansion. By producing signature events, facilitating business incentives, and collaborating with stakeholders, this department strives to make Salisbury a place where arts, business, and culture intersect and flourish. <https://salisbury.md/departments/arts-business-culture>