



## 2023 MARYLAND FOLK FESTIVAL SPONSORSHIP

For more information, contact Caroline O'Hare  
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### JOIN THE BIGGEST CELEBRATION OF FOLK & TRADITIONAL ARTS IN THE MARYLAND

#### About the Maryland Folk Festival:

After more than 5 years as the host of the National Folk Festival, the City of Salisbury is proud to launch its own legacy festival in 2023 - the Maryland Folk Festival. This large-scale multi-day outdoor event features hundreds of the nation's finest musicians, dancers, craftspeople and other keepers of culture in performances, workshops, and demonstrations, plus children's activities, dancing, storytelling, parades, and more. Best of all, it's FREE!

#### STAGE SPONSOR (\$40,000)

- Stage name
- Everything below plus custom benefits

#### LOCALS STAGE SPONSOR (\$25,000)

- Local Stage on Plaza name
- Everything below plus custom benefits

#### AREA SPONSOR (\$15,000) - 2 available

- Onsite promotional area (if safety protocols allow)
- Sponsor name included as appropriate in pocket guide (10k) & Festival Guide (40k)
- Full color ad space available in Festival Guide
- Company recognized in Social Media posts 5 times during the summer of 2023
- Everything below plus custom benefits

#### ARTISTS IN SCHOOLS SPONSOR (\$15,000)

- Recognition in materials distributed to schools
- Recognition on sides of or near to stage during festival
- Appropriate recognition on way-finding signs
- Company recognized in Social Media posts 5 times during the summer of 2023
- Everything below plus custom benefits

#### GOLF CART SPONSORS (\$5,000) - 3 available

- Name/Logo on golf cart flags (deadline to be on flags is August 1, 2023)
- Company recognized in Social Media posts 3 times during the summer of 2023
- Everything below plus custom benefits

#### POSTER SPONSOR (\$5,000)

- Name/Logo recognizing support of artist on official poster (deadline to be on posters is August 1, 2023)
- Company recognized in Social Media posts 3 times during the summer of 2023
- Everything below plus custom benefits

#### VOLUNTEER SHIRT SPONSOR (\$2,500) - 10 available

- Name/Logo on Volunteer shirts (deadline to be on shirts is August 1, 2023)
- Company name/logo included in Festival Guide (50k)
- Company recognized in Social Media posts at least once during the summer of 2023
- Company name/logo on materials distributed to artists
- Everything below plus custom benefits

#### FRIENDS OF THE FESTIVAL (\$1,000-\$2,499)

- Recognition on sides of or near to stage during festival
- Appropriate recognition on way-finding signs
- Name on Maryland Folk Festival website linked to company site

Name \_\_\_\_\_

Amount \$ \_\_\_\_\_

Company / Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please make checks payable to:

MDFF / City of Salisbury  
125 North Division St.  
Salisbury, MD 21801

The Maryland Folk Festival is produced by the City of Salisbury  
Arts, Business, & Culture Department (EIN: 52-6000-806)